



**ARTISTS**

**TRAINING FOR REAL**

**WOODSTOCK**



Arts Office  
Kilkenny County Council



Comhshaol, Oidhreach agus Rialtas Áitiúil  
Environment, Heritage and Local Government

## PREPARING AN APPLICATION

### RESPONDING TO THE BRIEF

#### THEMES

Celebrating and interpreting the rich botanical heritage of Woodstock

Memory and Animation - Artworks which animate the site and/or draw upon memories and local knowledge of the site

A contemporary response to the architectural and landscape features of the gardens

### RESPONDING TO THE BRIEF

Read it carefully and highlight any important points

Use the brief to think of some initial ideas

Look for any points that are not clear

*Don't assume that the brief will give you all the answers*

*You can contact Chrysalis Arts or Kilkenny Arts Office to ask questions*

### RESPONDING TO THE BRIEF

The brief is just a starting point

It may be negotiable

Consider your approach to collaboration, team working and community participation

Read the application procedure and present your submission as requested in the brief



Comhshaoil, Oidhreach agus Rialtas Áitiúil  
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## SUBMITTING AN APPLICATION

Be prepared to devote time

Only apply if you think it's right for you

Phone for further information if needed

Be selective about the information you send

Send written and/or illustrated ideas

Don't send detailed designs

## PRESENTING YOUR WORK

CV, support information,  
artist's statement - clear and concise.

Highlight any additional skills

Select a few good photographs

*One good image can work wonders*

## PRESENTING YOUR WORK

Assemble your work in a way that is clear  
and has relevance to the brief

Selection will be carried out using email

Check the format and size of any attachments

TEXT in the main body of the email or  
as a word file or pdf

IMAGES low resolution jpegs or pdf files

Include a list of the contents of your submission

## PRESENTING YOURSELF AND YOUR WORK AT INTERVIEW



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**Do your research**

**Be prepared to talk about your initial ideas.**

**Show awareness of the commission's creative potential**

**Appear open and flexible**

**Look clean and tidy**

## **PRESENTING YOURSELF AND YOUR WORK AT INTERVIEW**

**Check that the equipment you need is available**

**Practice and time yourself until you are happy with your presentation.**

**Don't be afraid to ask obvious questions**

**Ask for feedback after the interview.**

